## TRACE SKIN CARE

**Q:** What is new in Skin Care for Men and Women?

A: As a Women's Health Nurse Practitioner, I was thrilled to have been introduced to AIVITA Biomedical and their two facial products: PROVOQUE® Facial Serum and Eye Complex. PROVOQUE®, was developed by leaders in the stem cell field to be the most physiologically complete anti-aging formulation on the market. It mimics the complex microenvironment of early developing skin, more effectively replacing what is lost with age. AIVITA Biomedical demonstrated remarkable results in 12-week double-blind studies. More importantly, the company is engaged in the advancement of commercial and clinical-stage programs utilizing curative and regenerative medicines; Therefore, 100% of proceeds from the sale of the PROVOQUE® products support their Phase II clinical trial in patients with ovarian cancer. On December 20, 2017, AIVITA Biomedical announced that the first patient has been enrolled in its Phase II Clinical Trial for Late-stage Ovarian Cancer.

TRACE SKIN CARE
3810 BEDFORD AVE.
615-829-7198
TRACESKINCARE.COM

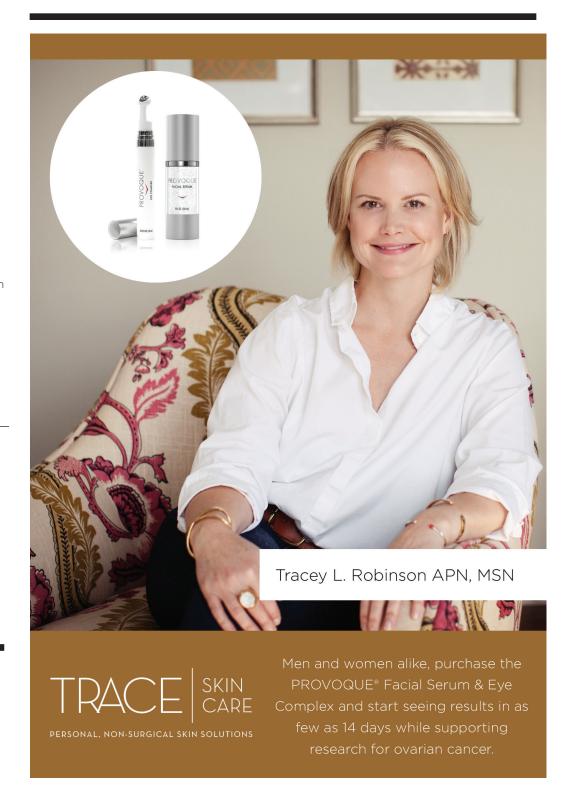
## TIP

FOR PROPER
ABSORPTION, APPLY
SKINCARE PRODUCTS
IN ORDER OF THEIR
WEIGHT. OILS AND
SERUMS FIRST AND
HEAVIEST CREAMS LAST.

ELAN SKIN 3750 HILLSBORO PIKE 615-269-0222 ELANNASHVILLE.COM

## TIP

PROVOQUE® PRODUCTS CONTAIN NO ANIMAL BYPRODUCTS, ARE SAFE FOR SENSITIVE SKIN, AND ARE APPLIED FIRST FOLLOWED BY A BROAD-SPECTRUM UVA/UVB SUNSCREEN IN THE MORNING AND A TRETINOIN AND MOISTURIZER AT NIGHT. THE KEY FACTORS ARE SOURCED FROM A FEDERALLY APPROVED NATIONAL INSTITUTES OF HEALTH (NIH) STEM CELL LINE THAT ARE NOT FETAL-DERIVED.



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